

# FETFX

## FETFX Presentation

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Kick off Meeting  
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This project has received funding from the European Union's Horizon 2020 Future and Emerging Technologies programme under grant agreement No 824753.

# About FETFX

Duration	30 Months
Project title	Stimulating effects of Future and Emerging Technologies through communication and outreach
Starting date	01/01/2019
End date	30/06/2021
GA No.	824753
Call	H2020-FETOPEN-2018-02
Topic	FETOPEN-02-2018 FET-Open Coordination and Support Actions a. FET communication and outreach

# Who we are

- APRE, Agenzia per la promozione della ricerca europea - Italy
- EUTEMA GMBH - Austria
- FONDAZIONE ICONS - Italy
- ZABALA INNOVATION CONSULTING S.A. - Spain



# Vision

- Participatory communication model
  - Inclusive information hub
- Multistakeholder engagement actions
- Continuity with EFFECT project and connection with other Coordination and Support Actions funded under the FET programme



# Objectives

To promote FET research and stimulate debate among a wide range of actors, through a dedicated community building and multi-stakeholder engagement actions

- *Foster the circulation of FET knowledge, talents and results among relevant multipliers and stakeholder networks;*
- *Stimulate the emergence of the FET community and debate around emerging technologies;*
- *Communicate about FET programme prestige, impacts and achievements;*
- *Stimulate mind-sets on paradigm-changing transformation*

# FETFX Ambition

Transform the scientific results in:

- **knowledge** that might contribute to the formation of curricula and disciplines across academic communities;
- foundations of emerging technologies capable to build an **innovation capacity** across business communities;
- **stories identification to** be transmitted by mainstream and social **media**;
- data able to provide an **evidence-based policy** making;
- tangible results, facts and **benefits** of interest for the society at large and for individual citizens.

Connecting

Co-creating

Transforming



# Expected impacts

## *general overview*

**FET funded projects are key to Europe's competitiveness and industrial renewal**

*In this framework FETFX:*

- *will bring together different actors, to identify main hurdles and measures to overcome communication barriers handled in FET;*
- *will create awareness of societal and economic benefits and opportunities in FET;*
- *will bring to tangible and intangible outcomes through the communication and engagement model.*



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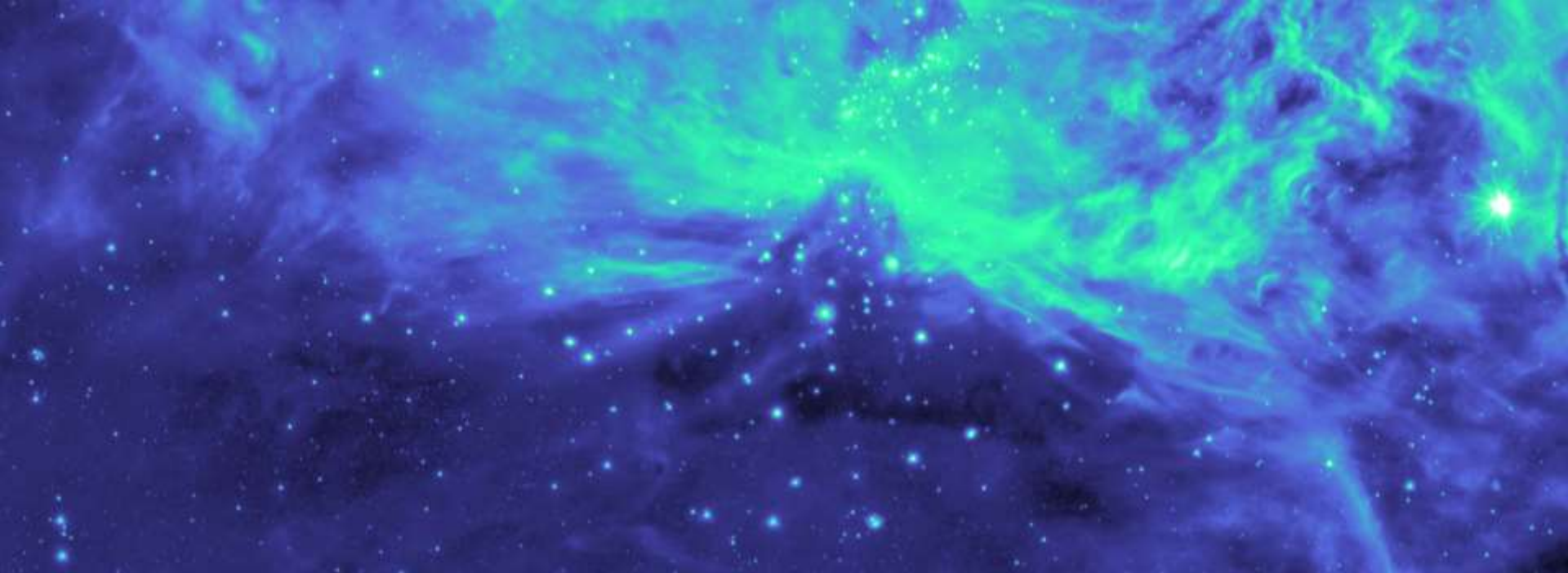
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Thank you!