

21-25 Sep 2020

## // The Future Tech Week 2020 Spotlight Video Contest

**Calling all EIC Pathfinder FET projects!** Do you have exciting results, achievements and visions for the future that you would like to receive extra exposure? Why not submit your video entry for the FETFX / Future Tech Week **Spotlight Video contest**?

We are looking for 10 very high-quality videos which, in addition to the Future Tech Week website, will be shown on:

- The Future Tech Week channel of the [European Research & Innovation Days website](#)
- The [FETFX website](#)
- The [FETFX YouTube channel](#)

What should you highlight?

- Your results, successes and achievements
- Your vision for the future
- Your experiences as part of the EIC Pathfinder FET programme
- How your project could impact society and make a difference / solve challenges

Creative ideas are welcome. Some examples of what you could contribute:

- A lab tour and equipment demonstrations or an experiment ([example](#), [example](#))
- Interviews ([example](#))
- An animation ([example](#))
- A project overview

What we require:

- Length: We are open to all lengths, but maximum bonus points will be rewarded to videos of between 8-10 minutes.
- Quality: Videos must have very high production value – professional would be ideal.

Submit your entry by sharing with us via [futuretechweek@fetfx.com](mailto:futuretechweek@fetfx.com):

- A link to your video's location on your website or YouTube OR sending an MP4 via a file sharing service.
- The following information:
  - Project name and funding programme
  - Project website
  - Project research area: AI & IT, Nanotech & Materials, Culture & Society, Energy & Environment, Health & Biotech
  - Start / end dates of your project (completed, current and new projects are welcome)
  - Your name, role, organisation and contact details

**// Deadline:** For consideration, submit your video by end of day **September 7<sup>th</sup>, 2020**.

***The FETFX communications team is here to help – share your ideas and pitches with us for guidance on your Spotlight Video submission. Email us at [futuretechweek@fetfx.com](mailto:futuretechweek@fetfx.com).***

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## // Judgement Criteria

FETFX will use the following criteria and scoring system to select the winning entries. When judging, effort will be made to ensure an even topical distribution.

Category	Score
<b>Technical Specifications</b>	
Professional level production quality (including soundtrack and captions)	/10
Introduction and title sequence, end sequence	/10
Steadiness of camera work	/10
Clear, easy to understand sound quality	/10
<b>Content Specifications</b>	
Variety of content mix (not just interviews, also lab footage or animations for example)	/10
For past and present projects, are results, successes, achievements covered? How about what's next/ future plans?  For new or yet-to-start projects, is the vision, the promise covered? What do you aim to achieve?	/20
Is how the project could or will impact our lives covered? How could it help society?	/10
Overall FETness: Does the video convey the spirit of EIC Pathfinder FET, transforming advanced scientific ideas into radically new technologies for the future? Does it reference the EIC Pathfinder FET programmes?	/20
<b>Special Bonus Point Section</b>	
<b>Earn extra bonus points:</b> Video length: Less than 2 minutes (1 point), 2-4 minutes (2 points), 4-6 minutes (3 points) 6-8 minutes (4 points), 8-10+ minutes (5 points)	
<b>Total Score</b>	<b>/100</b>

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## // Videos as References:

Looking for inspiration? See the below examples of high-quality videos:

[https://www.youtube.com/watch?v=6JVh9Hhkajl&t=55s,](https://www.youtube.com/watch?v=6JVh9Hhkajl&t=55s)

[https://www.youtube.com/watch?v=RTBrDvfcrl8&t=1s,](https://www.youtube.com/watch?v=RTBrDvfcrl8&t=1s)

[https://www.youtube.com/watch?v=qOgfoGe9mgk,](https://www.youtube.com/watch?v=qOgfoGe9mgk)

[https://www.facebook.com/c107604d-57bb-4b36-8afc-ef6d6189f477,](https://www.facebook.com/c107604d-57bb-4b36-8afc-ef6d6189f477)

[https://www.youtube.com/watch?v=-pEK8TTbORE&feature=youtu.be,](https://www.youtube.com/watch?v=-pEK8TTbORE&feature=youtu.be)

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## // Privacy Notice

The following privacy policy is intended to inform you about the type, scope, purpose, duration, and legal basis for the processing of such data either under our own control or in conjunction with others.

Our privacy policy of the **Future Tech Week 2020 Spotlight Video Contest** is structured as follows:

- [Information About Us as Controllers of Your Data](#)
- [The Rights of Users and Data Subjects](#)
- [How We Use Your Data](#)

## Information About Us as Controllers of Your Data

The party responsible for the processing of your data is:

eutema GmbH  
Lindengasse 43/10A  
1070 Vienna  
Austria

P +43 1 524 53 16

Email: [kiehne@eutema.com](mailto:kiehne@eutema.com)

Website: [www.eutema.com](http://www.eutema.com)

## The Rights of Users and Data Subjects

With regard to the data processing, users and data subjects have the right

- to confirmation of whether data concerning them is being processed, information about the data being processed, further information about the nature of the data processing, and copies of the data (cf. also Art. 15 GDPR);
- to correct or complete incorrect or incomplete data (cf. also Art. 16 GDPR);
- to the immediate deletion of data concerning them (cf. also Art. 17 DSGVO), or, alternatively, if further processing is necessary as stipulated in Art. 17 Para. 3 GDPR, to restrict said processing per Art. 18 GDPR;
- to receive copies of the data concerning them and/or provided by them and to have the same transmitted to other providers/controllers (cf. also Art. 20 GDPR);
- to file complaints with the supervisory authority if they believe that data concerning them is being processed by the controller in breach of data protection provisions (see also Art. 77 GDPR).

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## How We Use Your Data

- Note that your submitted data will be treated in such a way that it meets all the confidentiality and security requirements of the GDPR.
- All data that has been submitted via the Future Tech Week 2020 Spotlight Video Contest will be stored on the servers of both eutema GmbH and FETFX.
- Data will be stored as long as it is necessary in the framework of the Future Tech Week 2020.
- Data might also be archived in respect of future Future Tech Weeks. No data will, however, be used for any other Future Tech Week as long as no explicit consent has been given for that by the persons who submitted the data.
- All data will be analyzed solely by staff of eutema GmbH as well as FETFX and will not be passed on to third parties.
- All videos will be rated by authorized staff using electronic equipment according to the criteria in the section “Judgement Criteria” that is also part of this document
- The best ten videos that have been selected will be published on the following websites:
  - The Future Tech Week channel of the [European Research & Innovation Days website](#)
  - The [FETFX website](#)
  - The [FETFX YouTube channel](#)
- The best ten videos might also be published or linked on one of the other social media platforms of FETFX including:
  - [Twitter](#)
  - [Linked-In](#)